



FOR IMMEDIATE RELEASE

For further information:

Alice Adams

Questar Assessment, Inc.

952-997-0724

aadams@QuestarAI.com

Questar Assessment, Inc. Appoints Leading Psychometrician Dr. Mark Connally as Senior Psychometrician

Apple Valley, MN, December 17, 2009 -- Questar Assessment, Inc. (www.QuestarAI.com), a leading educational assessment provider for states, school districts, and higher education institutions, recently appointed leading psychometrician Dr. Mark Connally as Senior Psychometrician. In this role, Connally will be responsible for planning, coordinating, and performing statistical and psychometric analyses for Questar's research projects.

"Mark's depth of experience conducting psychometric and statistical analyses for state departments of education represents a significant addition to our psychometric team and will help Questar better serve our customers and contribute to our continued success", said Roy Lipner, President and Chief Executive Officer of Questar. "We are very pleased to have Mark join our team."

Tim Vansickle, Questar's Vice President of Psychometrics and Research, stated, "Mark brings a wealth of large scale assessment experience to Questar's Research and Psychometric team, especially in the area of the Rasch model."

Most recently, Dr. Connally served as a Psychometrician at Measurement Incorporated where he was responsible for conducting psychometric and statistical analysis, equating, and scaling for educational assessment development and scoring projects. Previously, Dr. Connally held the position of Senior Statistician and Psychometrician for the Chauncey Group International, a subsidiary of Educational Testing Service, where he was responsible for analyzing item responses for licensing and certification examinations. He also served in numerous consulting and instructor positions for the University of Georgia.

Dr. Connally earned his Bachelor of Science and M.A.M.S. degree in Statistics from the University of Georgia. He earned his Ph.D. in Education Psychology with an emphasis in Statistics and Measurement from the University of Georgia.

About Questar Assessment, Inc.

Questar Assessment, Inc. is a leading educational assessment provider for states, schools, and school districts. Headquartered in Minnesota and New York, Questar offers comprehensive custom assessment services—from large-scale statewide assessment programs to smaller-scale alternate, modified, and English language proficiency assessments. Questar provides

complete, end-to-end services designed to address all aspects of assessment from test design, development, calibration, and psychometric services to print production, distribution, scanning, scoring, reporting, and data analysis. Questar also offers customized online testing services to schools and educational entities in the K–12 market. For further information, visit www.QuestarAI.com or call 800-800-2598.

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