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Questar Assessment, Inc. Appoints Business Development Leader Ken Kalcevich as Vice President of State Assessment Solutions

Apple Valley, MN, December 7, 2009 -- Questar Assessment, Inc. (www.QuestarAI.com), a leading educational assessment provider for states, school districts, and higher education institutions, recently appointed business development leader Ken Kalcevich as Vice President of State Assessment Solutions. In this role, Kalcevich will be responsible for working with state departments of education nationwide to provide custom solutions for assessment programs and to build relationships to effectively position Questar to maintain and expand state assessment contracts.

"With more than 20 years of experience in business development for student assessment companies, Ken has extensive experience in building strong client relationships and helping businesses to grow," said Roy Lipner, President and Chief Executive Officer of Questar. "We are pleased to have someone with Ken's experience and capabilities filling this important role."

Steve Mesmer, Questar's Senior Vice President of Business Development and Program Management, stated: "We are very pleased to have Ken join our team. Ken's business development experience and knowledge of the student assessment industry will greatly enhance our ability to provide innovative assessment solutions to our growing number of state customers."

Most recently, Kalcevich served as Regional Vice President of State Services at Pearson, where he was responsible for managing business development and custom contract delivery in as many as 25 states. Prior to that, Kalcevich held the position of Vice President, National Sales Manager at Riverside Publishing, where he was responsible for managing and directing Riverside's national sales staff. He also served in numerous sales and sales management positions at CTB/ McGraw Hill, where he was responsible for working with state departments of education, large school districts, and small school districts to design, implement, and upgrade assessment programs.

Kalcevich earned his B.A and M.A. degrees from California State University, Fullerton.

About Questar Assessment, Inc.

Questar Assessment, Inc. is a leading educational assessment provider for states, schools, and school districts. Headquartered in Minnesota and New York, Questar offers comprehensive custom assessment services—from large-scale statewide assessment programs to smaller-scale alternate, modified, and English language proficiency assessments. Questar provides complete, end-to-end services designed to address all aspects of assessment from test design, development, calibration, and psychometric services to print production, distribution, scanning, scoring, reporting, and data analysis. Questar also offers customized online testing services to schools and educational entities in the K–12 market. For further information, visit www.QuestarAI.com or call 800-800-2598.

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