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**Questar Assessment, Inc. Appoints Educational Publishing Leader Steve Mesmer to Senior Vice President of Business Development and Program Management**

**Apple Valley, MN, March 23, 2009** -- Questar Assessment, Inc. ([www.questarai.com](http://www.questarai.com)), a leading educational assessment provider for states, school districts and higher education institutions, recently appointed educational publishing leader Steve Mesmer as Senior Vice President of Business Development and Program Management. In this newly created role, Mesmer is responsible for growing Questar's K-12 custom contract business and overseeing the program management department for all of Questar's state clients.

"With more than 22 years of experience in education and assessment design, Steve has an excellent record of developing innovative and cost-effective assessment solutions for the K-12 market," said Roy Lipner, President and Chief Executive Officer of Questar. "We're very excited to have Steve on our team."

Most recently, Mesmer served as Vice President of Business Development and Solutions at CTB/McGraw-Hill, where he was responsible for the strategy, response to proposals and acquisitions of numerous large-scale custom assessment contracts in the United States and international K-12 markets. He also held the position of Vice President of Program Management, where he was responsible for the successful delivery of CTB's state, district and international custom programs for the Western United States and internationally.

Previously, Mesmer served as Publisher and Director of School Programs at Pearson Education's Learning Network, where he led the development of the K-12 Teacher Network for the delivery of online state-aligned curriculum, professional development and student assessments. He also served in numerous senior program management positions at Pearson Education's Computer Curriculum Corporation, where he managed the creation of highly-successful educational technology student assessment and learning management systems.

Prior to entering the educational publishing industry, Mesmer taught math and science in junior high and high school in San Francisco, California.

He earned his Bachelor of Arts degree in Aquatic Biology and Environmental Studies from the University of California at Santa Barbara, and his teaching credential from San Francisco State University.

**About Questar Assessment, Inc.**

Questar Assessment, Inc. is a leading educational assessment provider for states, schools and school districts. Headquartered in Minnesota and New York, Questar provides test design, development, calibration and psychometric services through print production, distribution, scanning, scoring, reporting and data analysis, as well as readability analysis of written materials. To meet the requirements in electronic assessment, Questar offers online testing services to schools and educational entities in the K-12 market as well as customized assessment engines for curriculum providers. For further information, visit our website at [www.QuestarAI.com](http://www.QuestarAI.com) or call 800-800-2598.

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