



## **FOR IMMEDIATE RELEASE**

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### **Questar Assessment, Inc. Receives Education Award from the U.S. Local Business Association**

**Apple Valley, MN, January 20, 2009** -- Questar Assessment, Inc. ([www.questarai.com](http://www.questarai.com)), a leading educational assessment provider for states, schools and school districts, has been selected for the 2008 Best of Apple Valley Award in the Educational Service category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2008 USLBA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

"We are honored to have been chosen for this award recognizing Questar's achievements in education," said Roy Lipner, Questar President and Chief Executive Officer. "For more than 30 years, Questar has been testing and assessing students to help them achieve their potential. We are committed to providing the highest quality and most innovative solutions on the market."

#### **About Questar Assessment, Inc.**

Questar Assessment, Inc. is a leading educational assessment provider for states, schools and school districts. Headquartered in Minnesota and New York, Questar provides test design, development, calibration and psychometric services through print production, distribution, scanning, scoring, reporting and data analysis, as well as readability analysis of written materials. To meet the requirements in electronic assessment, Questar offers online testing services to schools and educational entities in the K-12 market as well as customized assessment engines for curriculum providers. For further information, visit our website at [www.QuestarAI.com](http://www.QuestarAI.com) or call 800-800-2598.

**About U.S. Local Business Association (USLBA)**

U.S. Local Business Association (USLBA) is a Washington D.C. based organization funded by local businesses operating in towns, large and small, across America. The purpose of USLBA is to promote local business through public relations, marketing and advertising. The USLBA was established to recognize the best of local businesses in their community. Our organization works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. Our mission is to be an advocate for small and medium size businesses and business entrepreneurs across America.

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