



For: Touchstone Applied Science Associates Inc.  
4 Hardscrabble Heights  
Brewster, NY 10509-0382

## NEWS RELEASE

The Investor Relations Company serves as investor relations counsel to this company, is acting on the company's behalf in issuing this news release and receiving compensation therefor. The information contained herein is furnished for information purposes only and is not to be construed as an offer to buy or sell securities.

For further Information:

### At TASA:

Andrew L. Simon, President & CEO  
845-277-8100  
[asimon@tasa.com](mailto:asimon@tasa.com)

### At The Investor Relations Company:

Mike Arneth or  
Tad Gage  
(312) 245-2700

## FOR IMMEDIATE RELEASE

# TOUCHSTONE APPLIED SCIENCE ASSOCIATES, INC. AND RALLY! EDUCATION ANNOUNCE PARTNERSHIP TO DEVELOP TESTPOWER, A WEB-BASED INSTRUCTIONAL ASSESSMENT PRODUCT LINE

**Brewster, NY, May 17, 2006** -- Achievement Data Inc., a wholly owned subsidiary of Touchstone Applied Science Associates, Inc. (OTCBB: TASA), announced today that it is partnering with RALLY! Education to develop TestPOWER.com<sup>TM</sup>, a web-based classroom assessment product line. ADI, using its state-of-the-art technology, and RALLY! Education, creating standards-based assessments, will develop an online instructional assessment that will enable teachers and students to quickly, easily, and accurately determine learning strengths and weaknesses and better target classroom instruction. TestPOWER.com<sup>TM</sup> will be a valuable asset to schools and classrooms. It will enable educators to track instructional progress and determine readiness for state assessments.

Aligned to state standards, TestPOWER.com<sup>TM</sup> will be able to give immediate individual, class, and school results and empower teachers to drive classroom instruction by using real-time student data. TestPOWER.com<sup>TM</sup> is unique in its blending of ADI's easy-to-use technology and RALLY!'s direct correlations to state-specific education standards.

Andrew L. Simon, President and CEO of TASA, said today "that this agreement continues to reinforce our decision to acquire ADI last summer. Presently, ADI provides web-based assessment applications in Idaho, Indiana and Mississippi for several of their state-wide summative assessment programs. This agreement extends our universe into the formative assessment arena. Marty Borg, President of ADI, and his staff continue to examine innovative applications of ADI's technology."

### About RALLY! Education

RALLY! Education specializes in diagnostic assessments, instructional materials, and test preparation products that match state tests. All of RALLY!'s materials are state-specific, standards-based, and classroom-driven. For more information about RALLY! Education please visit [www.RALLYEducation.com](http://www.RALLYEducation.com) or call 888-99-RALLY.

### About TASA and Achievement Data Inc.

TASA, based in Brewster, N.Y., provides consulting services, including test design and development, and psychometric services to states, school districts and textbook publishers through its custom assessment units. TASA also designs, develops, calibrates, publishes, markets and sells educational assessment tests primarily to elementary and secondary schools throughout the United States. In addition, the Company provides test printing, distribution, scanning, scoring and reporting services to states, schools and districts as well as to third parties. Further, TASA offers on-line testing services

to schools and educational entities in the K-12 market and customized assessment engines for curriculum providers. For more information, visit the Company's website at [www.tasa.com](http://www.tasa.com).

Achievement Data Inc, a wholly-owned subsidiary TASA, has a long history of online academic testing, and has developed customized learning environments for many other testing and publishing companies.

*Statements contained in this release that are not historical facts are "forward-looking" statements as contemplated by the Private Securities Litigation Reform Act of 1995, as amended. Such forward-looking statements are subject to risks and uncertainties, which are enumerated in the Company's reports filed with The Securities and Exchange Commission. These risks and uncertainties could cause actual results to differ materially from those projected or implied in the forward-looking statements.*

# # #