



## **FOR IMMEDIATE RELEASE**

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### **Questar Assessment, Inc. Joins the Association of Test Publishers**

**Apple Valley, MN, December 2, 2008** -- Questar Assessment, Inc. ([www.questarai.com](http://www.questarai.com)), a leading educational assessment provider for states, schools and school districts, has joined the Association of Test Publishers (ATP). ATP is a non-profit organization that promotes the benefits of tests and assessment tools related to education, while keeping its community of members apprised of new initiatives affecting tests, test qualifications and test disclosure.

"It's so important that we educate the community about the benefits of testing and its critical role in education," said Roy Lipner, Questar President and Chief Executive Officer. "ATP's achievements in educating legislative, legal and regulatory bodies about the important role of measuring student achievement and progress have been a great asset to the general community at large, as well as the assessment industry. In addition, by serving as an advocate for the entire testing community, ATP serves a valuable role in educating and elevating the field."

Before ATP was founded, there was no unified effort among test publishers to provide education and relevant guidance about the use of tests, or to monitor important emerging trends in the development and use of tests. In addition to its education efforts working with legislative bodies, ATP serves as an advocate for the entire testing community with the establishment of professional guidelines and the dissemination of information on advances in test development and delivery.

"We are pleased to have Questar on board as an active member of ATP as we continue to promote the benefits of best practices in testing and the value of these benefits to society," said William G. Harris, Ph.D., Chief Executive Officer of the Association of Test Publishers. "We look forward to Questar's valuable contributions in helping us achieve our mission of developing and promoting testing and assessment best practices and to facilitate an environment that benefits test-takers, businesses, educational organizations, and society in general."

#### **About Questar Assessment, Inc.**

Questar Assessment, Inc. is a leading educational assessment provider for states, schools and school districts. Headquartered in Brewster, New York and in Apple Valley, Minnesota, Questar provides test design, development, calibration and psychometric services through print production, distribution, scanning, scoring, reporting and data analysis, as well as readability

analysis of written materials. To meet the requirements in electronic assessment, Questar offers online testing services to schools and educational entities in the K-12 market as well as customized assessment engines for curriculum providers. For further information, visit our website at [www.QuestarAI.com](http://www.QuestarAI.com) or call 800-800-2598.

**About the Association of Test Publishers**

Established in 1992, The Association of Test Publishers is a non-profit organization representing providers of tests and assessment tools and/or services related to assessment, selection, screening, certification, licensing, educational or clinical uses and dedicated to the highest level of professionalism and business ethics within the test publishing community. ATP's website is located at [www.testpublishers.org](http://www.testpublishers.org).

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