



For: Touchstone Applied Science Associates Inc.
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Brewster, NY 10509-0382

NEWS RELEASE

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FOR IMMEDIATE RELEASE

TASA TO HOST FISCAL Q3 CONFERENCE CALL SEPTEMBER 14 AT 11 A.M. EDT

BREWSTER, N.Y., September 7, 2006—Touchstone Applied Science Associates, Inc. (OTCBB: TASA) today announced that company management will host a conference call for investors Thursday, September 14, at 11 a.m. EDT to discuss results for the third quarter ended July 31, 2006. A news release detailing the results is scheduled to be issued before the opening of the stock market that day.

Audio

Dial in numbers: 1-877-407-9039 (toll-free)
1-201-689-8470 (toll/international)

Note: Participants should dial in a few minutes prior to start time.

Webcast

Website link: <http://www.viavid.net/detailpage.aspx?sid=0000358D>
Live then archived for three months

Replay

Dial in number: 1-877-660-6853 (toll-free)
1-201-612-7415 (toll/international)

Account: 3055

Conference ID: 213838

Available through: September 28, 2006

About TASA

TASA, based in Brewster, N.Y., provides consulting services, including test design and development, and psychometric services to states, school districts and textbook publishers through its custom assessment units. TASA also designs, develops, calibrates, publishes, markets and sells educational assessment tests primarily to elementary and secondary schools throughout the United States. In addition, the company provides test printing, distribution, scanning, scoring and reporting services to states, schools and districts as well as to third parties. Further, TASA offers on-line testing services to schools and educational entities in the K-12 market and customized assessment engines for curriculum providers. For more information, visit the company's website at www.tasa.com.

Statements contained in this release that are not historical facts are "forward-looking" statements as contemplated by the Private Securities Litigation Reform Act of 1995, as amended. Such forward-looking statements are subject to risks and uncertainties, which are enumerated in the company's reports filed with The Securities and Exchange Commission. These risks and uncertainties could cause actual results to differ materially from those projected or implied in the forward-looking statements.

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